

Thank you for choosing to advertise with Private Schools Guide. This specs document has been designed to assist you in providing your content. Should you require further assistance or can't find the information you require please feel free to contact us at any time.

We are here to help!

CONTACT
US

info@privateschoolsguide.com

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PROFILE PAGE CONTENT

2026

ARTWORK SPECS

how to...

PRIVATE **SCHOOLS**
guide Magazines

SENDING FILES

SEND YOUR
ARTWORK TO

artwork@privateschoolsguide.com

OR

UPLOAD
ARTWORK @

www.privateschoolsguide.com/upload-artwork

OR

You could send large files via a third party file transfer service such as *Dropbox* or *WeTransfer*.

MAGAZINE SIZES

All SG Magazines are
A4
plus 5mm bleed
on all sides

FINISHED ARTWORK

Best supplied as high res CMYK .pdf @ 100% of output size (plus bleed if applicable).

- **DO NOT INCLUDE CROP MARKS** or BLEED MARKS or any other printer marks on any file
- Files sent as .jpeg, .tiff, .psd or .eps and/or RGB colour may also be acceptable.

**DO NOT
INCLUDE
CROP
MARKS**

TEXT FILES

Please supply any plain text documents as a [standard text email](#) or [Word .doc](#) file.

- Do not embed photos in Word .doc files (see 'Image Files').

IMAGE FILES

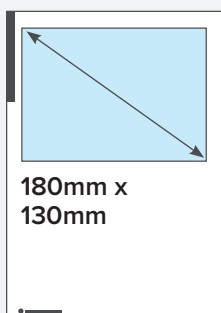
- .jpg, .tiff, .png, .pdf. **Email large images separately**
- Do not embed images in Word .doc files. All images should be sent as their own attachment
- All photos should be [minimum 120dpi](#) (preferably [300dpi](#))

DISPLAY
ADVERT
SIZES
AND CONTENT

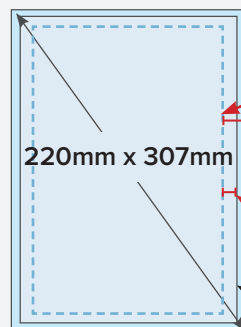
IMPORTANT NOTES

**DO NOT
INCLUDE
CROP
MARKS****For all sizes...**

- **BLEED** - 5mm bleed only required for **FULL** page files where content reaches the page edge
- **NO CROP MARKS** - Do not include crop marks or other printer marks on any file

**1 / 2
PAGE****FULL
PAGE****220mm x 307mm**

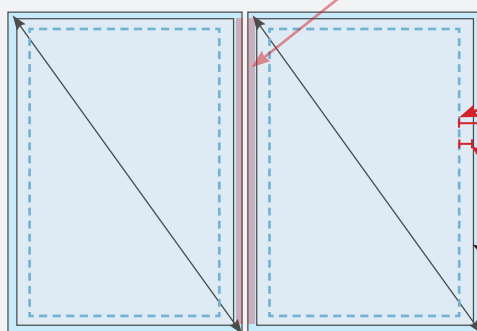
This size has allowed for 5mm bleed on all 4 sides.



IMPORTANT CONTENT SUCH AS TEXT SHOULD BE AT LEAST 15mm FROM THE OUTER EDGE

10mm from the cut edge

Page will be cut 210mm x 297mm

**DOUBLE
PAGE****OPTION A****PAGE BINDING**

IMPORTANT CONTENT SUCH AS TEXT SHOULD BE AT LEAST 15mm FROM THE OUTER EDGE

10mm from the cut edge

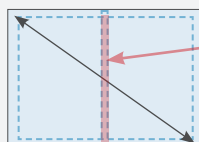
Page will be cut (210mm x 297mm)

220mm x 307mm

+

220mm x 307mm

- these sizes have allowed for 5mm bleed on all 4 sides.

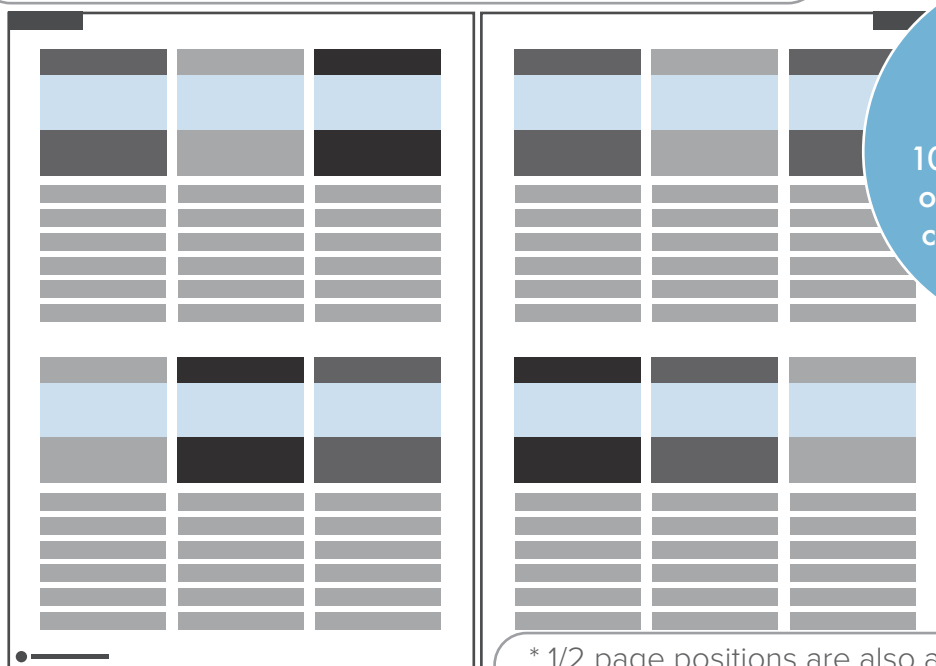
OPTION B**PAGE BINDING**

May also be supplied @ 430mm(w) x 307mm(h)
This size has allowed for 5mm bleed on outer 4 sides.

Remember to allow for the page binding when designing your artwork

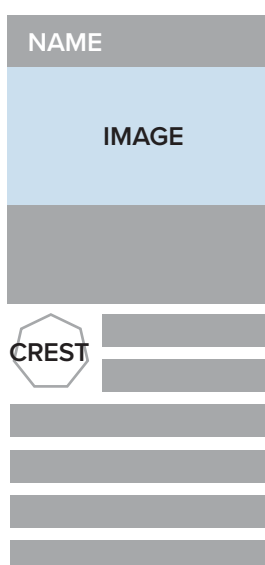
BOARDING
FEATURES

The Boarding Section is generally comprised of a grid of 1/6 page positions, each with an identical layout.

**BOARDING**
FEATURES

100 word boarding
outline plus school
crest and 1 image

* 1/2 page positions are also available in this section.
(180mm x 130mm)

BOARDING
REQUIREMENTS

← **TITLE BANNER** - presented in Individual school colours

← **IMAGE**
• PLEASE SUPPLY 1 x BOARDING IMAGE

← **INFORMATION BLOCK**
• PLEASE SUPPLY THE FOLLOWING...

- SCHOOL CREST
- BOARDING YEAR LEVELS
- AFFILIATION
- TOTAL BOARDING CAPACITY
- BOARDING FEES (optional)

← **BOARDING OVERVIEW TEXT**
• PLEASE SUPPLY 100 WORDS

BOARDING
TEXT **MUST BE**
WRITTEN **IN**
THE THIRD
PERSON

PROFILE
CONTENT

School profiles consist of text content, images and clickable links.

The content is semi-flexible meaning you can substitute some of the text for extra images if preferred. Below are the typical layout options.

IMPORTANT NOTES**Images**

Typically presented at approx. 60mm x 35mm.

**LANDSCAPE ORIENTATION
IMAGES WORK BEST**

Please supply as jpeg, .eps or .png file at minimum resolution of 120dpi.

Any size larger than 60mm x 35mm is acceptable. Will be resized by PSG staff to suit the space.

WHAT TO SUPPLY...**1 / 2**
PAGE**Profile for 1/2 page advertisers**

- School Crest
- Hero image
- 130 words
- Bullet point school highlights

OR

- School Crest
- Hero image
- 250 words

- Optional YouTube or Vimeo video can be embedded over the hero image in the e-book. Please just supply the video URL (address)

FULL
PAGE**Profile for Full page and DPS advertisers**

- School Crest
- Hero image
- 350 words
- 4 x extra images
- Bullet point school highlights

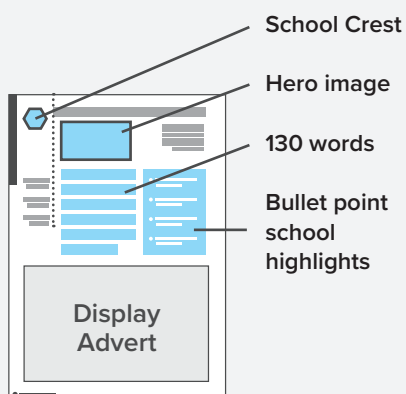
OR

- School Crest
- Hero image
- 550 words
- 4 x extra images

- Optional YouTube or Vimeo video can be embedded over the hero image in the e-book. Please just supply the video URL (address)

1 / 2
PAGE

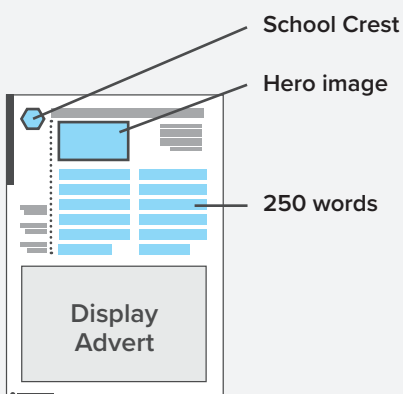
OPTION A



OR

1 / 2
PAGE

OPTION B

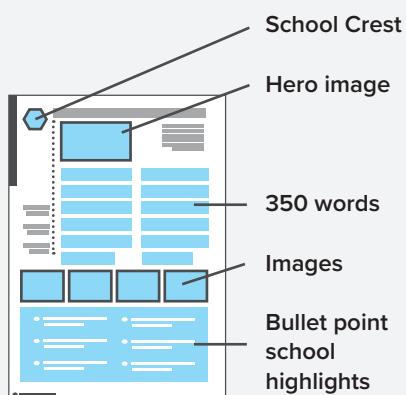


← 1/2 page advertisers can choose either of these profile options

Side column has extra space available for extra topics such as School Tours

FULL
PAGE

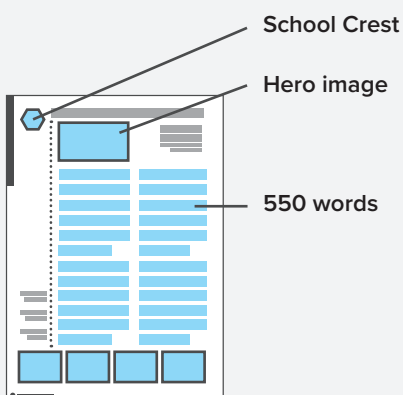
OPTION A



OR

FULL
PAGE

OPTION B



← Full page and DPS advertisers can choose either of these profile options